



# SPONSORSHIP PROSPECTUS

August 9-10, 2024

Hilton Garden Inn Charlotte/Concord, NC

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## THE EVENT

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This tactical training event is intended to educate, deliver exceptional content, and turn home inspectors into lean mean inspecting machines. This event is designed to connect home inspectors with industry experts, service providers, and technology companies that support home inspection professionals. The board-approved content provides the attendees with the training required for the renewal of their home inspector license. The content of this training event should be standard issue for every home inspector in North Carolina.

### WHO ATTENDS

This event is open to all licensed North Carolina home inspectors and those interested in becoming a professional home inspector.

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## SPONSORS

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We're looking for a few good sponsors who support home inspection professionals. Companies and organizations that provide services, technology, training, and community building are encouraged to take advantage of this dedicated networking opportunity.

# SPONSORSHIP OPTIONS

## Supreme Commander (Event Sponsor)

- ✓ Opportunity to make one 2-hour dedicated presentation to all attendees\*
- ✓ 2 exhibit tables in a premium location
- ✓ Logo featured on all promotional materials and website pages
- ✓ Logo featured prominently on event entry and inside the meeting room
- ✓ 4 complimentary event registrations
- ✓ Option to include additional items in the event Ruck Sack (swag bag)
- ✓ Recognition as event sponsor during the event
- ✓ Opportunity to introduce session speakers
- ✓ Receive the registration list before the event

**1 available**  
**\$3,000**

## Zone of Action (Exhibit Space)

- ✓ One exhibit table in the pre-function area
- ✓ Opportunity to include one promotional and one printed marketing item in the event Ruck Sack (swag bag)
- ✓ Inclusion in the exhibitor program
- ✓ Recognition as an exhibitor on the event website page
- ✓ 2 Complimentary event registrations
- ✓ Receive the registration list after the event

**10 available**  
**\$750**

## The Drill Sargent (Presentation)

- ✓ Option to upgrade your sponsorship and make a 2-hour presentation\*
- ✓ Available only to registered exhibitors.
- ✓ Listed on the event program

**1 available**  
**\$1,800**

### Ruck Sack (Swag Bag) 1 available - \$500

- ✓ Your logo printed on one side of the event Ruck Sack

### The Mess Hall (Luncheon) 2 available - \$750

- ✓ Logo on lunch table tents on Saturday
- ✓ Chow line (buffet) logo table tents
- ✓ Call out from the podium as lunch sponsors
- ✓ Option to help dish out the chow
- ✓ Opportunity to speak at lunch

### C Rations (Coffee Break) 2 available - \$350

- ✓ Shared logo on event beverage cups
- ✓ Signage at the coffee break station
- ✓ Recognition from the podium for sponsorship
- ✓ Listing on agenda program

### The Parachute (Swag Bag Content) 10 available - \$250

- ✓ For those who can't attend but want exposure at the event
- ✓ Airdrop an item into the Ruck Sack (swag bag)\*\*
- ✓ Listing on event program

## \*Presentation Details:

- Presentations require a detailed timed outline.
- Presentation slides must be submitted as part of the approval process.
- Instructors and presentations require approval from the NC Home Inspector Licensure Board.
- Presentation materials and instructor information must be submitted no later than 60 days before the event - June 9, 2024.
- Presentations cannot be sales-oriented or self-promoting.
- CASA Training Academy will submit all applications and necessary information to the NCHILB for review and approval of the instructor and presentation.

\*\*Limited to one pamphlet or brochure, one business card, and one promotional item. Items must be received by July 9, 2024. *CASA Training Academy reserves the right to review and approve the items before including them in the Ruck Sack.*

